

FOR IMMEDIATE RELEASE

For more information, contact:

Melissa Berlin
Marketing Communications
melissab@desertmicro.net

Phone: (904) 247-4285

**DESERTMICRO INTRODUCES POCKETMANAGER, A COMPLETE GPS
AND HANDHELD DRIVER TERMINAL**

JACKSONVILLE, Fla. (August 24, 2010) – [DesertMicro™](http://DesertMicro.com), the Florida-based provider of leading-edge software solutions for waste management, recycling and logistics companies, announced the new release of PocketManager, the handheld mobile solution for roll-off drivers.

With PocketManager, drivers in the waste and recycling industry use rugged handheld scanners to capture activity, electronically scan and confirm container numbers, verify pick-ups and track inventory to improve service level and accuracy. Furthermore, wireless communication and camera options increase transparency and documentation. The voice or push-to-talk features now eliminate the need for a second mobile communication device.

“The latest developments with PocketManager will help us better meet the needs of our customers,” said Barry Grahek, CEO and president of DesertMicro. “With advanced barcode labeling and RFID options available, our customers can improve service through tracking of containers and service verification.”

PocketManager, originally launched in 2007, is an innovative mobile solution that provides drivers with the information they need while on the road. Communication between the office and drivers is completed in real time mobile dispatching with dispatch tickets, updates, new orders and route instructions transmitted directly to the handheld terminal, eliminating paper copies that can be costly. Overall, PocketManager provides a complete follow through from service call to dispatch, service verification, collection, inventory tracking and processing.

-more-

About DesertMicro

With more than 20 years of experience, DesertMicro offers high-level expertise in software application, developing comprehensive, integrated software products customized to meet companies' needs around the world. The "MANAGER" suite of fully integrated applications – RecycleManager, StreetManager, ScaleManager and TruckManager GPS and AVL tracking systems – was designed and built in-house and can be implemented together as a complete software solution or individually as needed.

DesertMicro's innovative developments continuously raise the bar for software solutions that are used to manage and increase productivity of businesses in the waste hauling and recycling industry. For more information on DesertMicro, please visit www.desertmicro.net or call (800) 547-7082.

###